

**We Are Taking the Day Off
Tuesday to Celebrate the Fourth**

LANSBURGH & BROTHER

**Other Important July Sales Will
Be Found In Today's Post**

Washington—New York—Paris

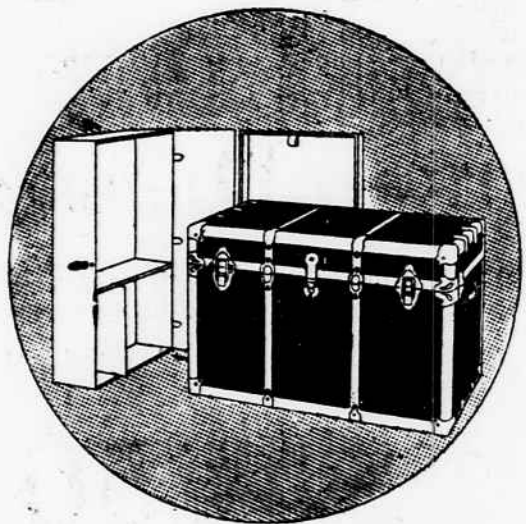
Established 1860

STORE NEWS for Monday, July 3, 1922

Franklin 7400

Store Hours—Open 9:00; Close 5:30

Now, We Let the price bars down and the bargains out in the STOREWIDE JULY SALES Featuring for Monday, Fourth-of-July Outing Needs



Pre-Holiday July Sale of 34-Inch Dress Trunks at \$9.95

IF YOU are planning a trip over the Fourth, or making ready for your vacation, one of these high-grade Dress Trunks becomes a necessity. These specially priced are fiber-covered, slatless, solid steel angle irons and bolts, good strong lock, divided tray, extra skirt and blouse tray, and they are neatly lined with Cretone.

24-Inch Suit Case Special, \$1.95

Made of Japanese matting over wood frame, with lock corners, well glued, and they are extra light in weight. Brown metal corners and handle. 6 1/4 inches deep, 13 inches wide.

Fourth Floor—Lansburgh & Brother

\$1.00 July Sale

Vacation Hosiery

Women's Silk Stockings—Fine, pure thread silk stockings, in black and white; seamed back; properly reinforced; some with silk tops, others with lisle tops, soles and high spliced heels. Black only. Sale price, pair, **\$1.00**
Women's White Lisle Stockings—Fine, sheer quality for wear with white low shoes; full-fashioned and strongly reinforced. Pair, **\$1.00**
Women's White Lisle Stockings—Fine gauge, seamed back; far better quality than you could expect at this pricing, 3 pairs, **\$1.00**
Children's White Socks—Serviceable, full-fashioned, three-quarter-length summer socks; perfect qualities. Sale price, 3 pairs, **\$1.00**

First Floor—Lansburgh & Brother

Towels, You'll Need

No one would think of an outing without taking along one or two towels, and here they are specially priced in the July Sales in time for you to get a goodly supply.

White Turkish Towels—Heavy quality; soft and absorbent; size 20x40 inches. Special, **33c**
Cotton Huck Towels—All-white or with blue borders, good quality; special absorbent finish; sizes 18x36 inches. Special, each, **18c**
Martex Wash Cloths—Heavy, soft, with neat red and blue borders. Special, each, **10c**
White Cotton Towels—Medium size; just the towel to take along to the beach. Special, **5c**

First Floor—Lansburgh & Brother

For Your Fourth-of-July Outing Silk Sport Skirts

Priced in July
Sales, Special

\$5.95

NOT a large number of them—but surely enough to meet all the demands of Monday's selling. You'll agree that here are skirts seldom obtainable at such a low price. Baronette Satin, Cross-spun Silks, fancy Sport Silks and Crepes; in a varied assortment of colors and designs; pockets and buttons form the trimmings. Gathered, pleated and straightline models for women and misses. Waistbands from 26 to 32 inches. Choice, \$5.95.

Second Floor—Lansburgh & Brother



BUSINESS isn't all profit. A store can afford to take time off once in a while and look at the other side of selling—good will is always worth all it costs.

But outside of this, there isn't any choice with us about these Store-wide July Sales. They've simply got to be, so they begin Monday.

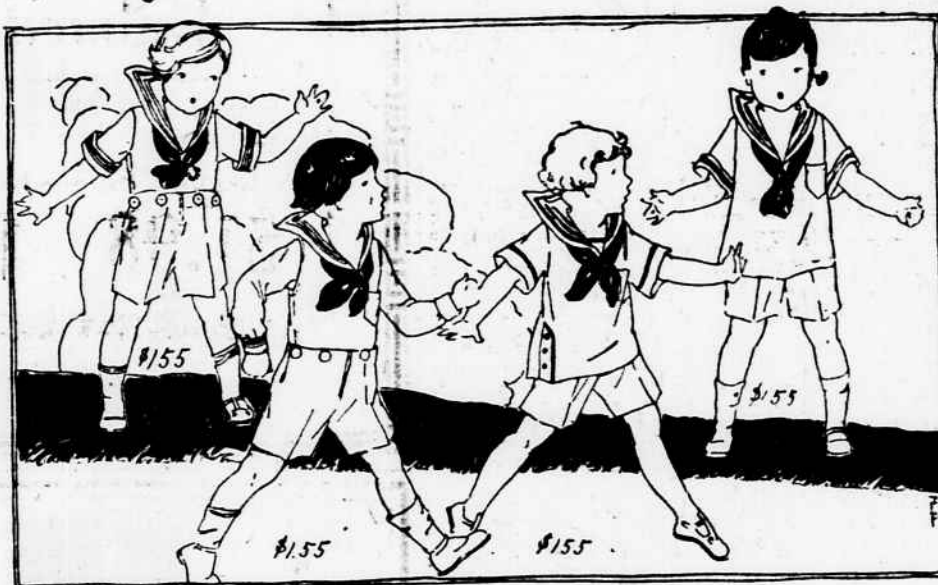
Summer stocks have to be cleared while summer is with us. However, this first day is not devoted exclusively to the clearance of broken lines. We are aiming to provide just the things you'll need most for Tuesday's holiday—look for the clearance sales later.

Good business suggests that we let the price bars way down and let the bargains out, for the stocks are big and there must be big business to make the sales accomplish their purpose.

It is also a time of the year, too, when the market abounds in opportunities to pick up merchandise very much lower in price than originally sold for—the July Sales have a liberal purpose of selling new merchandise at end-of-season prices.

There isn't any more to be said, the prices tell it so loudly that all may hear,—let us go on to the first day's offerings.

The Annual July Sale of Boys' Washable Suits



Specialty
Priced **\$1.55**

FOR the selection of serviceable little suits mothers will find this sale an exceptional opportunity, coming as it does one day before the holiday. The pricing is remarkably low. The suits are remarkably high in quality.

Four of the Smart Little Styles Are Sketched Colors and Combinations Are Widely Varied

The unusual number of styles to be had emphasizes the scope of this sale. Included are Oliver Twist, Middy, Junior Norfolk and Novelties. Materials—Peggy, Rep, Galatea, Kiddy Cloth, Everfast Suiting and Duretta Cloth. Every size included from 2 1/2 to 8 years—at \$1.55.

Fourth Floor—Lansburgh & Brother

A Rare Offer—the First
Day of July Sales
Lowers the Price of

Boys' Genuine Palm Beach Suits \$7.95

THIS price, we believe, is the lowest quoted this season for Palm Beach Suits of this excellent quality and high-grade workmanship. Every suit carries the Palm Beach label, which proves that the fabric is genuine. Granted you'll probably find Palm Beach Suits even lower in price, but you'll not find them so perfectly tailored and finished. Newest models in practical colors, including natural, gray, olive, sand, tan and heather mixtures. Just in time for the holiday they are reduced. Sizes 7 to 18 years.

Fourth Floor—Lansburgh & Brother

Last-Moment Needs For Holiday Outings

Vacuum Bottles, corrugated, 85c.
Pat-it Powder Puffs, each, 15c.
Royal Palm Soap, cake, 5c.
Turkish Wash Cloths, each, 5c.
Large Can Talcum Powder, 19c.
White Belts for wear with slip-on sweaters, all sizes, 39c.

First Floor—Lansburgh & Brother

Just Received for First Day of July Sales Lovely New Voile Dresses

TO BE OFFERED IN ONE
LOW-PRICED GROUP

\$10

AN excellent, timely buying-opportunity for women and misses wearing sizes from 16 up to and including 46.

Dresses particularly adapted for youthful misses and large women—newest styles in sheer, cool Voile in black and white, brown and white, brown and navy, and white; fancy lace collars and cuffs; pretty satin ribbon trimmings and embroidered. Long straightline styles and loose panel effects. Small dots, larger dots and unique figures and designs. All in all the assortment is exceptional at our low selling price, \$10.

Added for July Sale Measure

We have taken several hundred dresses, including season's smartest styles, of Gingham, Dotted Swiss, etc., every one of them selling regularly at higher prices, and have included them in this group, making an unmatched opportunity to purchase a beautiful summer frock for your vacation or the holiday—at \$10.

Second Floor—Lansburgh & Brother



Three of the Attractive Styles at \$10.00



Continued, With Additions:
The Pre-Holiday Sale of

Summer Hats at \$2.00

WELL, what are you going to offer for July Sales? That's the question we asked our Millinery Department Manager. His reply: "If I would hunt the market over, and over again, I couldn't possibly supply anything better than these Hats we are selling at \$2.00, and I will add some of these higher priced lines; so please repeat the ad for Monday."

We agree with him, for never have we seen better hats for the money, and we are not judging from their quality point alone. The styles are up to the minute; the colors are those preferred.

Canton Crepe,orgette, Baronette Satin, Hair Braid, Hair and Canton, Ribbon, Ostrich, Taffeta, Felt and Straw are the materials. Styles include modes for every summer occasion.

Second Floor—Lansburgh & Brother

A Rousing July Sale

1,000 Undergarments

Nightgowns, Envelope Chemise,
Bloomers and Step-In Drawers

Sale Priced
for Choice **69c**

SOUNDS like a ridiculous price to pay for well made garments of good quality materials—and it is; but for all of that, the garments in this specially priced lot will prove one of the biggest surprises in the way of value-giving you've ever experienced.

Nightgowns at 69c—Nainsook in slip-over model; dainty embroidery around neck; another in Empire effect with yoke of embroidery; sleeves finished with edging.

Envelope Chemise, 69c—Built-up or bodice top styles, with lace insertion and edges. Some have dainty touches of hand-embroidery.

Step-in Drawers, 69c—Six styles, in flesh, white and orchid; some trimmed with Filet pattern lace, others with Val; one pretty model of white, with bindings of contrast.

Bloomers at 69c—Well made, correctly proportioned bloomers of white batiste of excellent quality; finished with elastic at knee.

Bargain Table, First Floor—Lansburgh & Brother

Corset Brassieres \$1.00 to \$4.00

MOST of the young women who go in for sports nowadays are wearing these comfortable brassieres—they give freedom of motion, yet fit snug, permitting the correct lines to your apparel. Model and DeVoise are the makes we are featuring—they are shown in heavy broche and fancy stripes; some have lace tops, with supporters attached. Flesh only. These brassieres can be worn under your bathing suit with comfort. Sizes 32 to 46.

Third Floor—Lansburgh & Brother

Pre-Holiday Sale of Pillows

Wherever you go you can find use for several of these pillows—for the porch, canoe, hammock, lawn and many other uses. Priced special for Monday in the July Sales as follows:

Cretone Pillows, formerly 98c, each, **79c**

Silk Poplin Pillows, formerly \$1.95, **\$1.75**

Art Dept., Third Floor—Lansburgh & Brother

